

## Communication Training

- Spoken English
- English Writing
- Listening / Comprehension
- Business Communication
- Body Languages



## Personality Development Training

- Problem Solving
- Confidence Building
- Self-expression
- Team Playing
- Leadership
- Time Management



## Business Etiquette Training

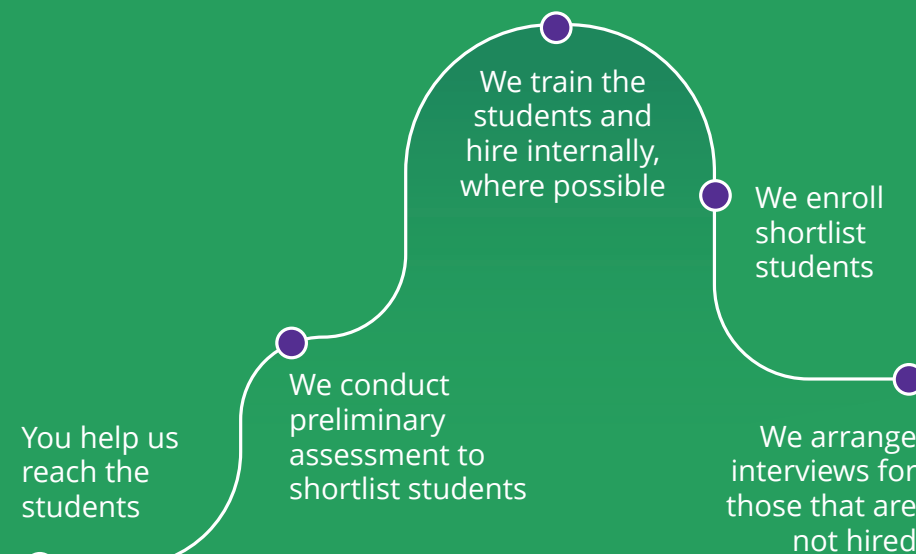
- Workplace Etiquette
- Meeting Etiquette
- Email Etiquette
- Telephone Etiquette
- Business dining Etiquette



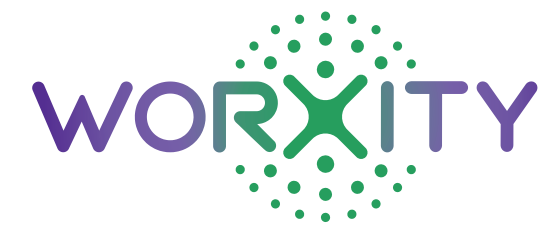
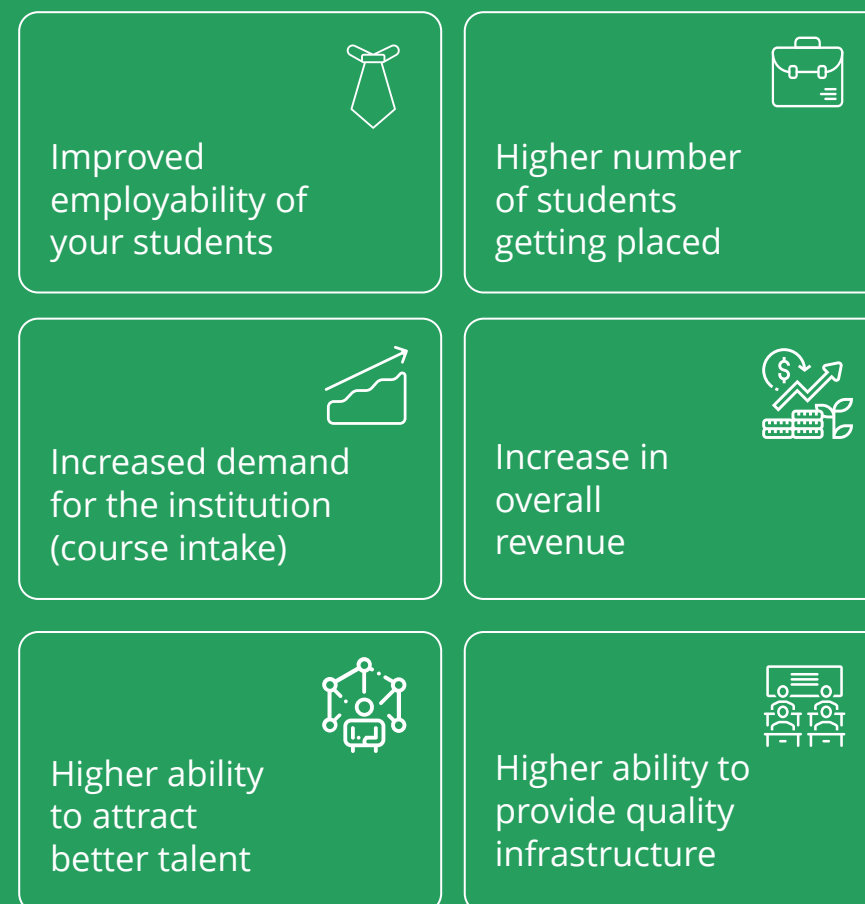
Deserving students get up to  
**100% scholarship\*** based on their  
assessment score!

\*Scholarships are available only for students fulfilling eligibility criteria, including financial criteria.

## How does it work?

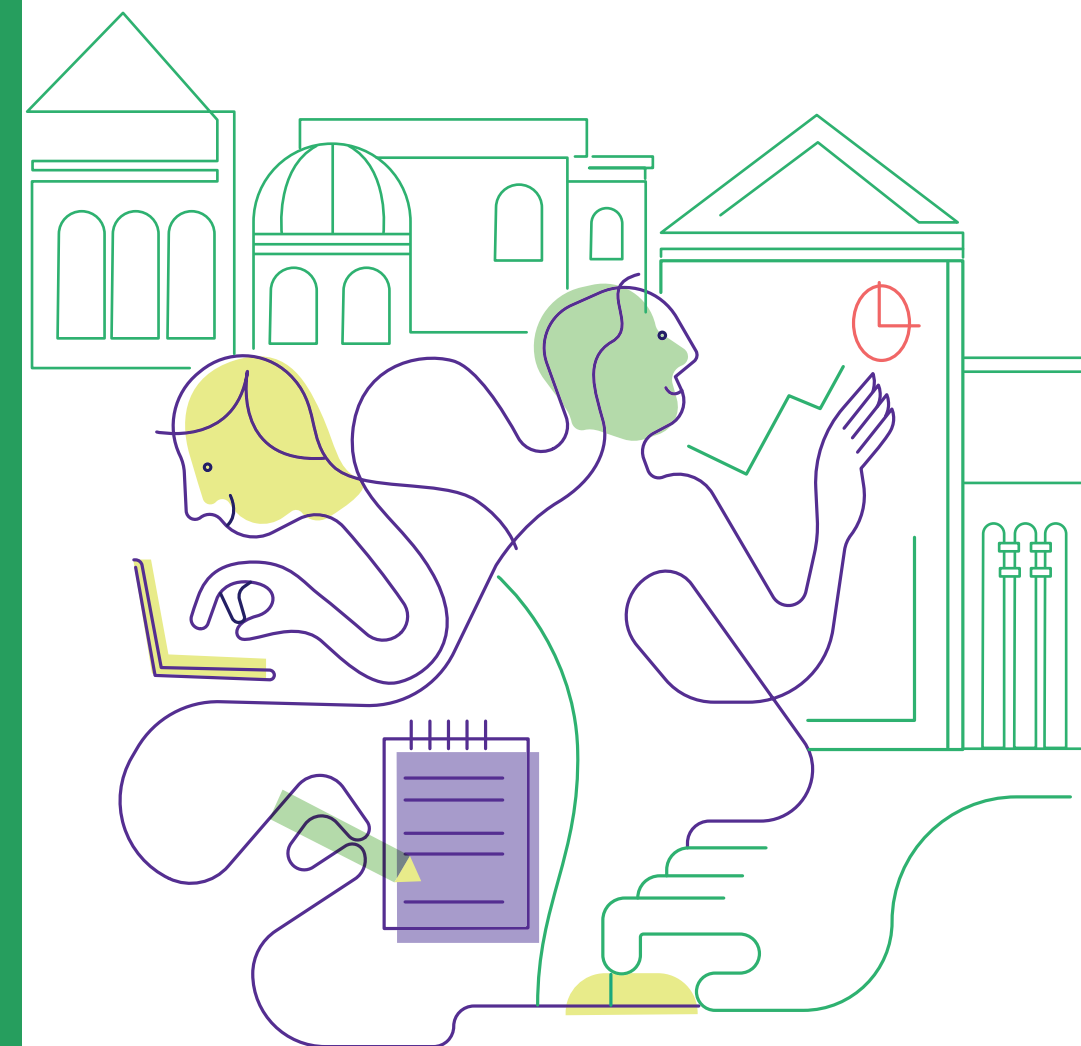


## What happens when your students get trained @ WorXity?



## Helping improve your students' employability!

Equip your students with the cutting-edge skills they need for successful careers!



## Did you know that?

- More than **50%** of all students completing college, including B.E / B.Tech/ M.B.A graduates, **are not employable?**
- More than **64%** of students **do not have a job offer in hand** when they graduate?



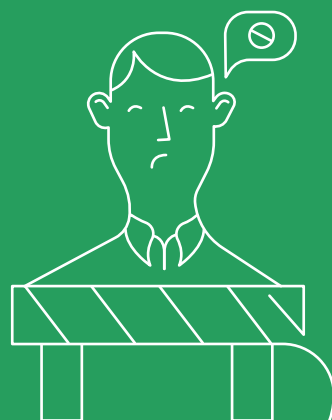
## Are you worried?

- About your students not getting job-ready?
- About declining campus placements?
- About declining course applications?



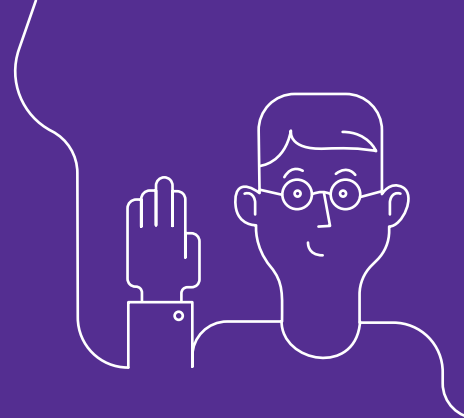
## What do current graduates lack?

- Lack understanding of core concepts and fundamentals
- Lack English-speaking and writing skills
- Lack ability to articulate thought processes
- Inability to confidently present themselves in a group



## Who are we? And, how do we fit in?

- We are part of Xerago, a multi-national marketing services provider.
- We have interviewed thousands of fresher candidates over the past several years and know exactly what they lack.
- We have trained newly-hired fresh graduates and brought them up to speed through our onboarding training sessions.
- We are now offering the same training to fresh graduates through WorXity, our CSR arm.



## What we offer your students

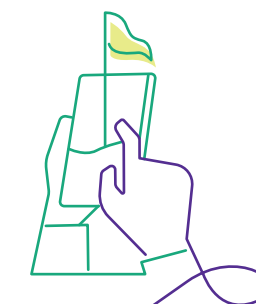
### Technical Training

- Industry grade training
- Digital Analytics
- Advanced Analytics
- Data Engineering and Customer Data Platform
- Digital Experience Enablement
- Campaign Management

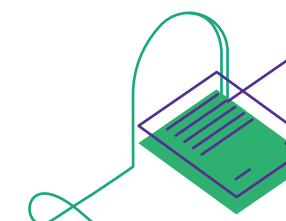


## Relevant Dates

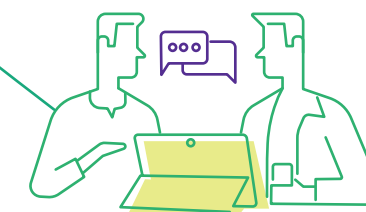
Enrolment  
Registration Starts  
**28<sup>th</sup> March 2022**




Enrolment  
Registration Ends  
**31<sup>st</sup> May 2022**



Personal  
Assessment  
**31<sup>st</sup> May 2022**



## Reach out to us

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