

How does it work?

Register
and take
assessment

Enrol for
Program

Get
Certified

Get Placed
in the MNC
of your
choice!

What courses do we offer?

(Courses are delivered through both online and offline channels)

Diploma in Digital Analytics

You get to learn

- Fundamentals of digital analytics in detail.
- Adobe Analytics
- Google Analytics

You become

- Data Analyst Trainee / Associate

Diploma in Advanced Analytics

You get to learn

- Fundamentals of analytics in detail.
- Data analytics & processing
- Statistical modelling
- Machine learning

You become

- Data Science Trainee / Associate

Diploma in Campaign Management

You get to learn

- Fundamentals of marketing campaign management in detail.
- Adobe Campaign
- Salesforce Marketing Cloud
- Unica

You become

- Functional Consultant
- Campaign Services Associate

Diploma in Digital Experience Management

You get to learn

- Fundamentals of digital experience creation in detail.
- Drupal
- Adobe Experience Manager

You become

- Campaign Management Associate

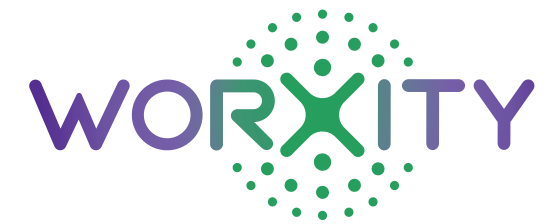
Diploma in Data Engineering & Customer Data Platforms

You get to learn

- Fundamentals of data engineering in detail.
- Python

You become

- Associate Data Engineer
- Associate CDP Consultant



Don't just get job-ready. Get ready to stand out.

Earn up to 100% scholarship* based on your assessment score!

* Scholarships are available only for students fulfilling eligibility criteria, including financial criteria.

Worried about your career prospects?

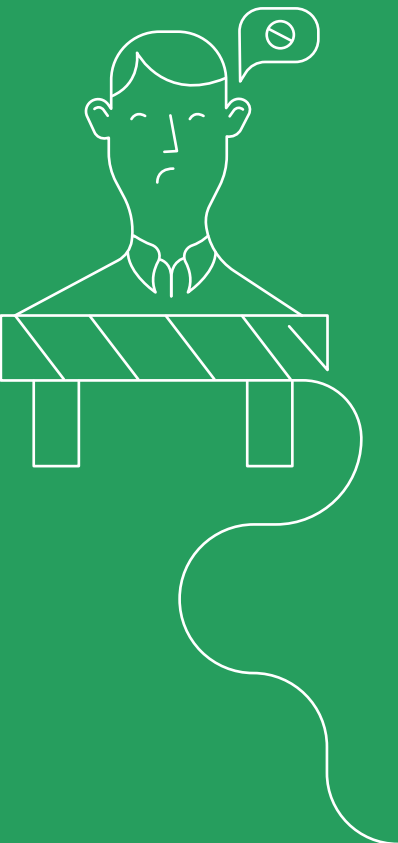


Did you know that –

- More than **50%** of all students completing college, including B.E / B.Tech/ M.B.A graduates, **are not employable?**
- More than **64%** of students **do not have a job offer in hand** when they graduate?
- Settling for a **low-paying job delays** both your **career growth** and the time taken to **gain financial independence?**

Worried about your career prospects?
You must be.

What do current graduates lack?



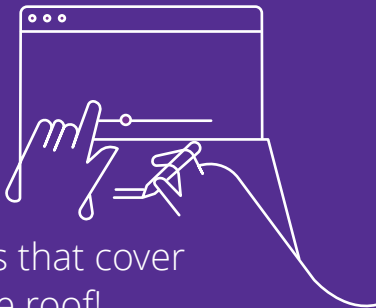
- Lack understanding of core concepts and fundamentals
- Lack English-speaking and writing skills
- Lack ability to articulate thought processes
- Inability to confidently present themselves in a group

Who are we? And, how do we fit in?



- We are part of Xerago, a multi-national marketing services provider.
- We have interviewed thousands of fresher candidates over the past several years and know exactly what they lack.
- We have trained newly-hired fresh graduates and brought them up to speed through our onboarding training sessions.
- We are now offering the same training to fresh graduates through WorXity, our CSR arm.

How do we fill the gaps?



By offering comprehensive courses that cover all areas of employability under one roof!



In-demand Technical Training



Communication Training



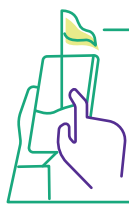
Personality Development



Business Etiquette Training

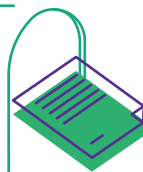
You will walk out a job-ready professional!

Bookmark these dates!



Enrolment Registration Starts
28th March 2022

Enrolment Registration Ends
31st May 2022



Personal Assessment
31st May 2022

Reach out to us



www.worxity.org



info@worxity.org

Xerago Foundation,

Ground Floor, Plot # 80&93, Developed Plots, Industrial Estate, Perungudi, Chennai – 600096

Please fill and submit this form in the WorXity drop box.

NAME.....

QUALIFICATION..... AGE.....

ADDRESS.....

EMAIL.....

MOBILE.....

INTERESTED COURSE.....